



2013

SPORTS VIDEO GROUP

“Advancing the creation, production and distribution of sports content.”

[www.svg europe.org](http://www.svg europe.org)

# Our **Mission** Statement

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## **A**DVOCACY

To advance the creation, production and distribution of sports content.

## **C**OMMUNITY

To facilitate a dialogue between the sports video professional and manufacturers, suppliers and technology developers.

## **E**DUICATION

To provide a knowledge resource for the growing community of sports video professionals at broadcast/broadband organizations, professional teams, federations, venues etc.

# Advisory Council Members

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**Peter Angell**, COO, IEC in Sports  
SVG Europe Chairman, Advisory Council

**Simon Ackermann**, Habegger AG  
**Robert Adams**, Constantin Sports Marketing  
**Riccardo Botta**, Sky Italia  
**Robin Broomfield**, BSkyB  
**Angelo Carosi**, Sky Italia  
**Jean-Louis Cleret**, SIS Live  
**Charlie Cope**, BBC  
**Tony Coxon**, European PGA Tour Productions  
**Nicolas Deal**, UEFA/Even Broadcast  
**Gabriel Fehervari**, Alfacam  
**Luc Geoffroy**, EuroMedia Group  
**Meryvn Hall**, AELTC  
**Duncan Humphreys**, CAN Communicate  
**Steve Jenkins**, NEP Visions  
**Barry Johnstone**, CTV  
**Jens Knudsen**, TV2  
**Timo Koch**, Outside Broadcast  
**Manuel Lesaicherre**, Orange  
**Manfred Lielacher**, ORF

**Dean Locke**, Formula One Management  
**Brendan Mallon**, BBC Scotland  
**Dan Miodownik**, HBS  
**Roger Pearce**, ITV  
**Simon Potter**, ESPN  
**Bernard Ross**, UEFA  
**Inga Ruehl**, ESPN  
**Paul Ryan**, ESPN  
**David Shield**, IMG Sports Media  
**GP Slee**, Broadcast Rental  
**Pauli Subira**, TV3  
**Nicola Taylor**, HBS  
**Bart-Jan van Genderen**, AVI Team Group  
**Arjan van Westerloo**, Endermol  
**Pascal Wattiaux**, PW Sport  
**Phil White**, IBC/ Shooting Partners  
**Tom Woods**, Woods TV  
**Dave Zur**, Altitude Sports & Entertainment,  
VP Operations

# Our **Members** Companies

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Members come from the following areas:

- Federations, Leagues, Organizations and Rights Owners
- National Broadcasters, Cable & Satellite Networks
- Outside Broadcast & Service Providers
- Production Companies
- Teams
- System Integrators
- Stadiums & Venues

# We Produce Multiple **Insightful Resources** to Carry Your Messaging to the Sports Marketplace

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## **SVG EUROPE UPDATE EMAIL NEWSLETTER**

Europe's only weekly dedicated newsletter focused on the sport production and technology marketplace. Distributed every Wednesday.

## **CONFERENCES/SUMMITS**

- Educational and networking events that bring together sports production professionals and technology providers to discuss the latest developments in European sports content creation and distribution.
- Regional gatherings/dinners.

## **WWW.SVGEUROPE.ORG**

The only Website dedicated to the European sports production and broadcast community.

- In-depth coverage of top sport events from reporters located across Europe
- Profiles of industry leaders
- Daily news and technology updates
- Pan-European sports newswire and links to top stories
- much more...

## **SVG EUROPE ANNUAL SPORTS TECHNOLOGY JOURNAL**

Our annual journal covering the European sports market.



# 2013 Event Schedule

## TENTATIVE

<b>Dates</b>	<b>Event</b>	<b>Location</b>
TBD February	Italia Networking Reception	Italy
6 March	SVG Europe: Football Production Summit & Networking Reception	Paris, France
12-13 March	Sportel Brazil	Rio De Janiero, Brazil
5-7 April	NAB Chairman's Forum (Platinum Only)	Las Vegas, NV
24 April	SVG Europe: Sport Tech UK	London, UK
TBD May	Nordic Networking Reception	TBD
TBD May	SportTechDACH (Deutschland, Austria, Switzerland)	Germany
TBD June	London Networking Reception	London, UK
12 Sept	IBC Production Summit	Amsterdam
14 Sept	SVG Europe IBC Sport Award Reception	RAI Centre, Amsterdam
TBD October	FutureSPORT Summit	Brussels, Belgium
14-17 October	Sportel Monaco	Monte Carlo, Monaco
TBD December	SVG Europe Holiday Party	London, UK

**PLATINUM:**



**CAMERON  
PACE  
GROUP**



**SONY**  
make.believe



**GOLD:**



**Adobe**



**AJA**  
VIDEO SYSTEMS



**ae**  
alston elliot



**aspera**



**Avid**



**CALREC**



**CHYRON**



**Clear-Com**



**FOR.A**  
INNOVATIONS IN VIDEO  
and AUDIO TECHNOLOGY



**GlobeCast**



**grass valley**



**HEGO**



**iStreamPlanet**  
... advanced solutions for online media



**NewTek**



**RCS**



**RIEDEL**



**TATA**

**RealityCheck  
SYSTEMS**

**SIGNIANT**

**TATA COMMUNICATIONS**



**VIMOND**

**VISLINK**

## 2013 Sponsorship Packages

<b>SVG Europe Sponsorship Benefits</b>	<b>Platinum</b>	<b>Gold</b>
Events: Delegates to Advisory Council Networking Receptions Two per year (in Europe), one at NAB (in USA)	2	
Events: Delegates to SVG Europe Events	3	2
Events: Delegates to SVGE IBC Sport Award Reception	4	2
Events: Sponsorship of and Signage at IBC Sport Award Reception	√	√
Print: Ad in SVG Europe Sports Technology Annual Journal	FULL PAGE	HALF PAGE
E-News: Rotating Top Banner on SVG Europe email newsletter	√	
E-News: Hyperlinked Logo on SVG Europe email newsletter	√	
E-News: Hyperlinked Text on SVG Europe email newsletter		√
E-News: Send us News for us to Post	√	√
Website: Rotating 728x90 Top & Bottom Banners on all web pages	√	
Website: Rotating 468x60 Top & bottom Banners on all web pages		√
Website: Logo on sponsor web pages	√	√
Website: Microsite hosted on <a href="http://www.svgeurope.org">www.svgeurope.org</a>	√	√
<b>Sponsorship Cost</b>	<b>€ 15,000</b>	<b>€ 7,000</b>



# Contact Information

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## **Ken Kerschbaumer**

Executive Director, Editorial

[kenkersch@sportsvideo.org](mailto:kenkersch@sportsvideo.org)

## **David Davies**

Managing Editor

[ddaviesoffice06@btinternet.com](mailto:ddaviesoffice06@btinternet.com)

## **Kevin Hilton**

UK Correspondent

[Kevin@sportsvideo.org](mailto:Kevin@sportsvideo.org)

## **Birgit Heidsiek**

German Correspondent

[Birgit.Heidsiek@gmx.net](mailto:Birgit.Heidsiek@gmx.net)

## **Fabrice Marinoni**

French Correspondent

[marinoni.fabrice@gmail.com](mailto:marinoni.fabrice@gmail.com)

## **Roberto Landini**

Italian Correspondent

[info@presspool.it](mailto:info@presspool.it)

## **Joe Hosken**

Business Development Manager

[joe@sportsvideo.org](mailto:joe@sportsvideo.org)

## **Rob Payne**

Managing Director, Worldwide Sponsor Development

[rob@sportsvideo.org](mailto:rob@sportsvideo.org)

## **Paul Gallo**

Executive Director

[paul@sportsvideo.org](mailto:paul@sportsvideo.org)

## **Marty Porter**

Executive Director

[marty@sportsvideo.org](mailto:marty@sportsvideo.org)